



The Salone del Mobile.Milano 2023 Corporate Workshops

Euroluca, Pavilion 15, Night Interior, Workshop Area

Euroluca's cultural palimpsest also includes a series of workshops organised by the exhibiting companies themselves and by the leading lighting designer associations. Dedicated to trade professionals, architects, engineers, installers and technical promoters, these meetings deal with the theme of light in the round within the context of contemporary lighting scenarios.

As well as exhibitions, the Talks and the Round Tables, the multidisciplinary content being showcased at the new **Euroluca** also extends to a series of **Workshops organised by the exhibitors** taking part in the 31st edition of the biennial. The theme, obviously, is **light, both natural and artificial**. This makes Euroluca not just a purely business event but an opportunity to present new products, an occasion for discovery and rediscovery, dialogue between technology and poetry, architecture and design, a mouthpiece for sustainability and wellbeing and an unparalleled source of inspiration, with design at its heart.

The packed calendar tackles a number of topics designed to give greater insight into the technical skills involved in lighting design, in order to come up with the necessary tools for combining functional choices and decisions over how to interpret and characterise a space, thus managing to satisfy the requirements of the most diverse design fields. This will help us understand what position the lighting industry takes over green challenges, and how technical lighting products combine function and design. The importance of urban lighting will be another central topic for discussion, along with night lighting in terms of the wellbeing of people and nature: light will also be discussed as an artisan element in the production of lighting devices and as a colour in the realm of everyday wellbeing. Lastly, a "homage" to the aesthetic value of elegance in light bodies.

In Italian or English (without translation)

Tuesday 18th April

12.00 pm

Organised by: **FOLIO**

The Light New Dimension

Edge light technology, control of the entire LED selection process and complete Made in Italy production autonomy are the cornerstones of FOLIO products.

In order to demonstrate the extreme versatility of our solutions, we will illustrate some of the most iconic projects we have carried out, ranging from starry skies to false windows, entire luminous ceilings, and lifts entirely clad in backlit marble.

Speaker: J. R. Spiegel

in English



2.30 pm

Organised by: **INGO MAURER**

Ingo Maurer – Light by Way of Variety

Collection, Objects & Projects

Speaker: Axel Schmid

in English

5.10 pm

Organised by: **ASSIL/ASSOLUCE**

EU Green Deal: Is the Lighting Industry Ready for the Challenge?

After the recent IMQ presentation on the impact of the Ecodesign Directive on lighting sector companies ASSOLUCE and ASSIL are organising a new workshop so as to better understand the legislative projects having the greatest impact on our companies debated at the European Parliament and the EU Council, and gauge the new challenges that European legislation has in store.

Speaker: Elena Scaroni (Policy Director, Lighting Europe)

in Italian

Wednesday 19th April

10.15 am

Organised by: **MARTINELLI LUCE**

Functionality and Design at the Service of Light

Martinelli Luce and Studio Natural join forces to present two products combining function and design.

Speakers: Marco De Santi (Studio Natural)

Alessandro Paoletti (Studio Natural)

Emiliana Martinelli (Martinelli Luce)

Lorenzo Calabrese (Martinelli Luce)

in Italian

12.00 pm

Organised by: **CARIBONI**

Spoon System

The new lighting system resulting from the collaboration between Atelier(s) Alfonso Femia and Cariboni Group offers an interesting opportunity to debate the role of public lighting in redesigning the contemporary city.

Moderator: Giorgio Tartaro (Journalist)

Speakers: Alfonso Femia (Architect and Designer / AF*Design)

Dante Cariboni (CEO Cariboni Group)

Silvia Perego (Lighting Designer / Invisible light for AF*Design)

Miriam Emiliano (Design Curator for Cariboni Group)

in Italian



4.00 pm

Organised by: **TONONE**

Decluttering

At Tonone we strongly believe in the power of a clear mind. Decluttering is a great way to accomplish that. In this workshop you will learn how to get rid of useless stuff, by fulfilling your everyday needs when it comes to lighting your house.

Speaker: Anton De Groof (Owner and Designer of Tonone)
in English

Thursday 20th April

10:15 am

Organised by: **FOLIO**

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Speaker: Claudio Scaroni
in English

12.00 pm

Organised by: **ESTILUZ**

Global Lighting Trends Flash

Lighting between poetry, technology and bright talents

Speaker: Marisa Santamaria (Design Talents and Trends Forecaster)

Special Guest: Simona Galateo (Architect, Interior Design, Curator, Writer)
in English

4.00 pm

Organised by: **FOSCARINI**

Shedding Light on Mastery

Exploring the art and craftsmanship of Foscarini

Speakers: Matteo Urbinati

Eleonora Corò

In English

5.10 pm

Organised by: **CARIBONI**

Eco-Centric Lighting

Artificial lighting at night is a necessity for people and a threat to biodiversity. Is it possible to light up the night whilst protecting human wellbeing and the natural biological rhythms of flora and fauna?



Moderator: Laura Bellia (Full Professor of Environmental Physics Department of Industrial Engineering)

Speakers: Steve Fotios (Professor of Lighting and Visual Perception, University of Sheffield)
GianPiero Bellomo (Technical Director at Tech-Nyx)
Paolo de Bellis (Co-founder of Studio Switch)

in English

Friday 21st April

10.15 am

Organised by: **BROKIS**

Sustainable Yet Elegant

The founder of BROKIS, Jan Rabell and its art director, Lucie Koldova will present the story of BROKIS and the brand's new designers, illustrating the company's commitment to environmental and social sustainability. They will discuss sustainable design and the innovative material BROKISGLASS, as well as the vision and future projects of the Janštejn Glass Group as a whole.

Speakers: Jan Rabell (CEO)
Lucie Koldova (Creative Director)

in English

12.00 pm

Organised by: **CARIBONI**

Thinking in Colour: For a New Design Language

We will discuss harmonies and contrasts, insights into different design scales, possible solutions and authorial choices, with a special focus on the relationship between colours and lighting.

Moderator: Annalisa Rosso (Editorial Director of the Salone del Mobile.Milano)

Speakers: Arthur Arbesser (Fashion Designer)
Martina Frattura (Lighting Designer)
Andrea Marcante – Adelaide Testa (Architects and Interior Designers)
Matteo Arietti (Head of Research at PARK ASSOCIATI)

in Italian

16.00 pm

Organised by: **ACCENTO**

Human Lighting - Light for well-being

Lately, in the lighting sector there is more and more attention to the quality of light not only of lighting sources but also of finished luminaires. A transition is underway from "HOW MUCH light" to "WHAT KIND of light", considering the importance of color rendering and the adjustability of the lamps, in search of visual comfort for psychophysical well-being. This concept of visual comfort behind Accento and its Pivò collection and has been renamed Hu.Li, acronym for Human Lighting.



Salone del Mobile.Milano

Press

Speakers: Gianluca Raineri (CEO of Accento)
Roberta Bonaiti (founder of Masina Studio)
Daniela Bendotti

In Italian and English

Milan, 18th April 2023

Press info:

Marva Griffin – Patrizia Malfatti
press@salonemilano.it